LVI Core I three-day course is designed for doctors and their teams to learn together

Author: Mark Duncan, DDS, FAGD, LVIF, DICOI, FICCMO, Clinical Director, LVI

As a patient, I expect the best care I can find. As a doctor, I want to deliver the best care possible. That takes us to the power of continuing education, and as doctors we are faced with many choices in continuing education.

As a way to introduce you to the Las Vegas Institute for Advanced Dental Studies, or LVI, I want to outline what LVI is about and what void it fills in your practice. The alumni who have completed programs at LVI were given an independent survey, and unlike the typical surveys, 99.7 percent said they love practicing dentistry, and of those surveyed, 92 percent said they enjoy their profession more since they started their training at LVI. That alone is reason enough to go to LVI and find out more.

While the programs at LVI cover the full breadth of dentistry, the most powerful and life-changing program is generally reported as being Core I, or “Advanced Functional Dentistry — The Power of Physiologic-Based Occlusion.” This program is a three-day course that is designed for doctors and their teams to learn together about the power of getting their patients’ physiology on their side. In this program, doctors can learn how to start the process of taking control of their practice and start to enjoy the full benefits of owning their practice and providing high-quality dentistry.

Whether he or she works in a solo practice or in a group setting, every doctor can start the process of creating comprehensive care experiences for his or her patients.

We will discuss why some cases that doctors are asked by their patients to do are actually dangerous cases to restore cosmetically. We will discover the developmental science behind how unattractive smiles evolve and what cases may need the help of auxiliary health care professionals to get the patient feeling better. The impact of musculoskeletal signs and symptoms will be explored and how the supporting soft tissue is the most important diagnostic tool you have. Not simply the gingiva, but the entire soft-tissue support of the structures not just in the mouth but also in the rest of the body.

A successful restorative practice should not be built on insurance reimbursement schedules. An independent business should stand not on the whims and distractions of a fee schedule but rather on the ideal benefits of comprehensive care balanced by the patients’ needs and desires.

Dentistry is a challenging and thankless business, but it doesn’t have to be. Through complete and comprehensive diagnosis, there is an amazing world of thank-yous and hugs and tears that our patients bring to us, but only when we can change their lives. The Core I program at LVI is the first step on that journey.

That’s why when you call, we will answer the phone, “LVI, where lives are changing daily!” _
Take your savings to the bank.

$50 intro kit
The ZONE™ 2.0 Introductory Kit
20 NiTi files | $120 value

$29.95 per pack
Any NiTi endodonic file pack including the new ZONE 2.0

PLUS
Zendo will credit your $50 back to your Zendo account towards your next purchase.

Save thousands with Zendo Direct
One instrument to shape the canal
No need to change your current technique


@zendodirect
Get Zen. Go Zendo.
Zendo Direct

CONTINUING EDUCATION
www.theendoacademy.com

3 CDE Courses by Dr. Pavel Cherkas, Assistant Professor, UofT Faculty of Dentistry

Half day courses: The Art and Science of Endodontics: How to Select an Ideal Technique for Success
Sunday, September 7, 2014, 9:30 am or Thursday, September 18, 2014, 6:30 pm

A 2-day course: Enhancing Your Endodontic Success Through Technology
Friday, October 31 and Saturday, November 1, 2014

For information and to register visit: www.theendoacademy.com
Seiler microscopes

Geared to meet the technological demands of specialists

Author: Seiler Staff

Seiler’s Microscope Division offers an array of products geared to meet the technological demands of the dental, surgical and medical markets. As a worldwide leader in the field of microscopy, Seiler prides itself on the use of high-quality optics and precision machining to provide the market with the latest in magnification for a varied range of applications.

All Seiler microscopes come equipped with apochromatic lenses for what the company says is superior clarity, the brightest light source on the market and a smooth, fluid movement for the ultimate in mobility. Seiler continues to stay at the forefront of fine optics and stands behind its products with a lifetime warranty on the optics and mechanics.

By tailoring the product lines to meet specific applications in the health-care industry, Seiler Instrument has built a vast distribution network covering the entire United States as well as the rest of the world. Growing year by year, the Microscope Division continues to seek new markets, diversify the product line and improve service to the many disciplines in science and medicine.

To experience what the company calls the “Seiler Advantage,” call (800) 489-2282 or visit www.seilermicro.com to learn more.
Core I: Advanced Functional Dentistry – The Power of Physiologic Based Dentistry

The Future of Dentistry Awaits You

The LVI Core I program encompasses the principles in physiologic restorative concepts creating excellence in care for your patients and prosperity for you. This program will start you on a path to greater understanding and enjoyment of our profession while creating loyal, enthusiastic and grateful patients!

This exciting three-day, hands-on program shows you how to evaluate cases and educate your patients for advanced restorative dentistry and more comprehensive case acceptance. For many of your patients you will learn how to eliminate a lifetime of pain that no other medical professional has been able to address, and for some learn how you can actually save their lives!

In essence, become a mouth doctor with ability to do things you never were taught in dental school. You have patients in your practice RIGHT NOW that can benefit from these concepts and you have the opportunity to change their lives starting the day you return to your office.

Dr. Bill Dickerson, Dr. Heidi Dickerson and Dr. Mark Duncan will present this information in a practical, easy to understand manner where you will feel comfortable presenting these exciting and practice building new options to your patients on Monday. Don’t miss this golden opportunity to find out about this incredible world of dentistry that awaits you!

Core I guarantee: We are so sure you will be satisfied with this course that we offer a money back guarantee!

“LVI has given me a new driving force in my career. It has recharged my enthusiasm for dentistry and made me realize that my career choice was not a mistake.”

—Dr. Charles Shin, Stouffville, ON

“I wish I would have attended LVI earlier in my career. I still have time to make a difference but this info is too valuable to not be used throughout an entire dental career.”

—Dr. Tim Sirmiman Algonquin, IL

“No only did I learn what I didn’t know about dentistry, I learned how to help my own long history of pain in the head and neck. Thanks for the missing link.”

— Dr. Paul Bell, Denver, CO

TO REGISTER
Email Concierge@lviglobal.com or Call 888.584.3237
www.LVIglobal.com

Follow LVITV for your weekly dental news @ youtube.com/user/lvitv

2014 DATES
October 1-3 - LVI (Las Vegas)
December 10-12 - LVI (Las Vegas)

2015 DATES
February 25-27 - LVI (Las Vegas)
April 22-24 - LVI (Las Vegas)
September 23-25 - LVI (Las Vegas)
December 2-4 - LVI (Las Vegas)
What is the first thing that comes to mind?

Author: Dr. Barry H. Korzen

We are living in the “Information Age,” where Professor Google is more accessible than many, if not all, of the teachers we had in dental school. However, we have been programmed to think “inside the box” — not the way our children and grandchildren will be — and therefore more often than not we tend to focus on the first thing that comes to our mind, especially when there is a subliminal thought that we either follow to see where it leads us or, not being familiar with the name or phrase, we just shut the door on it and move back into our comfort zone.

Here are a few well-known places with what Professor Google feels most people associate with that location. You may have different associations with these places, especially if you have personally visited any or all of them, but what is important is that you really can’t argue with the connection that certain places have with the first thought that goes through our mind when we hear that name.

Canada — Mounties
Paris — Eiffel Tower
Rome — Coliseum
Egypt — Pyramids
New York — Broadway
Switzerland — precision and quality

When an endodontist such as myself sets out to create a company dedicated to bringing to the profession quality and European precision with each product that we deliver, there was only one place to headquarter that company — Switzerland.

But having the best products must also mean having an added attraction to start practitioners thinking about moving outside their “comfort zone,” outside “the box” — and in these economic times the greatest motivator is value. So by selling direct to you, over the Internet, we have been able to bring the price for European-quality products down to a level where you don’t need to be a volume buyer to get a volume discount. For example, nickel titanium files are value priced at $5.99 per file.

You should still associate Canada with the Mounties and Paris with the Eiffel Tower. But when thinking quality endodontic products at the right price, leave those other brand names inside the box; step outside to Zendo Direct, where you will get substantial savings at www.ZendoDirect.com every time.

A graduate of the University of Toronto Faculty of Dentistry and the Harvard University graduate endodontic program, Dr. Barry H. Korzen is the founder of The Endo Academy (www.TheEndoAcademy.com) and Zendo Direct (www.ZendoDirect.com). He was an associate professor, assistant dean and former head of the Discipline of Endodontics at the University of Toronto Faculty of Dentistry. Besides authoring numerous papers, Korzen has spoken to dental societies and organizations around the world and has delivered lectures at more than 20 universities. He has received fellowships from the American College of Stomatologic Surgeons, the International College of Dentists and the Pierre Fauchard Academy. Korzen is a past president of both the Canadian Academy of Endodontics and the Ontario Society of Endodontists and has been a long standing member of the American Association of Endodontists and the Alpha Omega International Dental Fraternity.